



# Four-Week Growth Workshop

An online workshop series  
for small businesses

**Register before August 28, 2020!**

## Where You Stand

- Is your leadership team performing at 100% of its ability?
- Is your business growing like you want, or are you frustrated by the slow pace of growth?
- Are you running your business, or is your business running you?
- Do you have cash to fuel growth, or are you barely getting by?
- Are you focusing on the priorities that will grow your business, or are you constantly fighting fires?
- Do you have a clear vision of where you want to go and how to get there?

If you can answer "yes" to most of these, congratulations! If, like many, you answer "no" to most of these questions, welcome to the club.

These issues are very common: every growing business runs into growth roadblocks. As it adds more employees and complexity, a business goes through several growth stages, and each requires a different management approach. When a company outgrows its management approach, painful growth roadblocks appear. To make things worse the Covid-19 crisis has often exacerbated these pre-existing issues.

## How We Help: A Four-Week Virtual Workshop

Across four weekly 2-1/2 hours virtual sessions, we will share the 7 Attributes for Agile Growth – a proven operating system to help companies navigate the ever changing landscape of business today. Attendees will receive insightful and interactive coaching, practical hands-on exercises and engaging discussion.

*As a result you will be able to:*

- Adjust your strategy.
- Set it in motion through actionable priorities and an action plan.



**Contact Us Now! 1-650-796-1644**

## What We Do

1

### Week 1: 7 Attributes & Foundations

- Introduction
- Core Values
- Core Purpose
- SWOT

2

### Week 2: Finalizing Your Cores

- Core Customer
- Brand Promise
- Talent & Leadership Assessment

3

### Week 3: Long-Term Strategy

- Your Big Hairy Audacious Long-Term Goal
- 3 Year Key Thrusts
- Financial Targets

4

### Week 4: Creating Execution Rhythm

- Quarterly Rocks
- Metrics
- Meeting Rhythms

#### Time Investment:

9:00 am to 11:30 am EST every Tuesday for 4 weeks on Zoom.

Fall session dates: Tuesday 9/8, 9/15, 9/22, and 9/29.

**\$995<sup>00</sup>**

#### Investment:

Flat fee per company, regardless the number of attendees



## Ambrose Growth, Your Solution Provider

- Over 20 years challenging the status quo in the US and in Europe to grow mid-market companies, as much as 70% in two years.
- A proven Growth Road Map used by companies worldwide to convert their strategic thinking to a solid action plan with demonstrated remarkable growth.
- International community of resources available to address any issue that may stand in the way of the company you want to build.

### Next Step

Contact us now to register.

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