

SPEAKER BIOS - March 29, 2017

Janey Bishoff, CEO, Bishoff Communications

With more than two decades of experience advising clients in crisis and serious negative situations threatening the reputation of their company and organization, Janey is frequently sought after to provide crisis and high level strategic counseling. Many national brands and other prestigious companies and organizations have called upon her to advise in and frequently manage the most difficult situations.

Janey and her team have adroitly handled wide-ranging crises and issues including accidents and crimes (some involving loss of life), disgruntled customers, food safety, strikes, lay-offs, sexual harassment, litigation, data breaches and numerous other potentially damaging as well as sensitive situations including mergers and acquisitions. Working in close collaboration with her clients and their legal teams and other professional advisors, she can assist organizations with both external and internal communications.

Janey speaks to groups and organizations about crisis management and has provided commentary about crisis situations on NBC's The Today Show, FoxTV as well as local broadcast outlets and in Bloomberg News Service, The Boston Globe, The Boston Herald and many other publications. She and her firm have been honored with dozens of awards for excellence from both regional and national industry organizations throughout the past two decades. In June 2011, Jane received the John J. Molloy Crystal Bell Lifetime Achievement Award given by the Publicity Club of New England.

Active in the community, Janey serves on the Boards of the New England Anti-Defamation League (ADL), the Friends of Copley Square, the American Jewish Committee and the Father's Day Council of the American Diabetes Association. She is also an adjunct Professor at Boston University where she teaches Corporate Crisis Management. She holds a Masters Degree in Urban Policy and Planning from the Massachusetts Institute of Technology and is a Phi Beta Cappa graduate of Boston University with a Bachelor of Arts in Political Science. In 2000, she was elected to the Collegium of Distinguished Alumni of the College of Arts and Sciences at Boston University.

Kas DeCarvalho, Partner, Pannone Lopes Devereaux & O'Gara LLC

Kas DeCarvalho is a Partner with Pannone Lopes Devereaux & O'Gara LLC and a member of the firm's Corporate & Business Team. With 20 years of experience as a business attorney representing for-profit and non-profit companies and individuals from start-up to endgame, his practice includes corporate and transactional law, financing, domestic and international joint ventures, mergers and acquisitions, intellectual property, business ethics and compliance, and the arts and entertainment fields. He has been named in the New England Super Lawyers publication and was twice named to Providence Business News' "40 Under Forty."

Kas is also a co-founder of Original Innovative Concepts LLC, a product development and licensing venture, and founded Rhode Island Martial Arts, Inc. When he's not putting out fires for clients, he is an active community volunteer and has served on the boards of multiple nonprofit and business development organizations, including the Quonset Development Corporation, the Providence Economic Development Partnership, Thurgood Marshall Law Society, Progreso Latino, the Metropolitan Career and Technical Center ("The Met"), United Way of Rhode Island, the Greater Providence YMCA, The Providence Athenaeum, the

Providence Public Library, Community Works RI, Engage RI, and the International Institute of Rhode Island. He also sits on the Rhode Island Commission on Judicial Tenure and Discipline, and is a member of the Rhode Island Commodores, and a 2004 graduate of Leadership Rhode Island.

A graduate of Phillips Exeter Academy, Kas also earned both his undergraduate and law school degrees from the University of North Carolina at Chapel Hill.

Thomas Hoopes, Partner, Libby Hoopes, PC

Thomas Hoopes represents corporations, executives, professionals, public officials and private individuals in complex criminal, civil and internal investigatory matters.

As a trial lawyer he has successfully handled numerous cases in federal and state courts, before juries and before judges. Tom has achieved verdicts of not guilty and not liable for bank executives, politicians, healthcare professionals, teachers and other private citizens. (Tom recently was lead counsel for a team of lawyers that saved the life of a successful businessman prosecuted by the State of New Hampshire - the first time the death penalty had been sought there in 50 years.)

Tom has substantial experience in managing media relations and internal business communications - with the goal of resolving issues quickly, effectively and as quietly as possible. He has made frequent appearances as a legal analyst on national and local television and radio programs and has been a frequent commentator in the print media. He is currently the legal analyst for WHDH-TV/NBC (Channel 7) in Boston and has lectured on press and crisis management in legal affairs.

Tom has also guided profit and non-profit corporations through internal investigations to determine the nature, scope and appropriate action regarding employees, and, where necessary, coordinated matters with prosecution authorities.

Tom has been named one of Boston's top criminal lawyers by a prominent Boston magazine as well as one of the top 100 lawyers in Massachusetts by Super Lawyers, a joint publication of Boston Magazine and Law & Politics. He is listed in Woodward/White's The Best Lawyers in America and holds Martindale-Hubble's highest rating (AV) for more than 10 years.

Tom is a former chair of the Criminal Justice Section of Massachusetts Bar Association, from which he has received special service awards. He has co-authored chapters for the Massachusetts Continuing Legal Education handbook on Massachusetts Superior Court practice. He has served on special committees at the request of both the Massachusetts Supreme Judicial Court and the Massachusetts Superior Court. Tom has taught trial practice at Harvard Law School, and every other major law school in the Boston area, as well as the Massachusetts Attorney General's Office. He has also taught trial practice for the Boston Bar Association, Essex County Bar Association, the Massachusetts Continuing Legal Education group, the Office of the Massachusetts Attorney General and the Middlesex County District Attorney's Office. He is a member of the Boston Bar Association, the Massachusetts Bar Association, the National Association of Criminal Defense Attorneys, the Massachusetts Association of Criminal Defense Attorneys and the American Bar Association.

During his nearly ten years of public service as a state prosecutor, his successful cases included murder, national drug distribution, public officials and professionals. He created and

supervised the White Collar and High Publicity Crime Units in Middlesex County, Massachusetts, and his efforts led to the creation of the Massachusetts and national registry for physician misconduct.

Tom is an honors graduate of Haverford College and Boston University School of Law.

Gregg Perry, President, The Perry Group

Gregg Perry is a seasoned communicator who brings creative thinking, legal sensitivity and a unique perspective to clients who are facing reputation challenges. With more than 25-years of experience, Perry serves as a trusted advisor to small businesses, Fortune 1000 companies, law firms, labor unions, universities, and leading non-profits.

His background is firmly rooted in lessons learned during a career that began in journalism, was followed by years with a state attorney general and US Congressman, and continued with some of the leading communications firms in New England and Washington, D.C.

For more than a dozen years, Gregg provided strategic counsel and media relations on behalf of several Fortune 500 companies involved in nationwide product liability and public nuisance litigation. He has represented individual and corporate clients nationwide involved in executive transitions, tobacco litigation, copyright royalty disputes, criminal investigations, environmental toxic torts and more.