



**Mary Adams, Founder, Smarter-Companies**

Mary Adams is the founder of Smarter-Companies which provides open tools, training and a proprietary platform for stakeholder evaluation of the diverse capitals that drive value creation. These tools are used to make the connection between sustainability, innovation, financial results and valuation. Her company's network includes over 600 members and partnerships with consulting firms on five continents. Mary is also the co-author of *Intangible Capital:*

*Putting Knowledge to Work in the 21st Century Organization.*