



John Vetere, Principal, John M. Vetere & Associates, LLC

My career focus has been to help people and organizations become “unstuck” in the business environment, and I love doing this. I am an entrepreneur, business owner, consultant, and educator. As Principal in John M. Vetere & Associates, LLC, I assist my clients with strategic planning and leadership development, and provide leadership and business-based executive coaching across a variety of industries for both profit and not-for-profit companies. I am passionate about helping individuals, teams, and organizations achieve breakthrough performance.

I am an adjunct professor in the Suffolk University Frank Sawyer School of Business, host the internet radio show Open for Business, and am the creator of the Millennial Magic Mentor Program™.

I am blessed to be married, for 29 years, to my wonderful wife Mariann. Our four boys range in age from 24 to 18. I thoroughly enjoy working with today’s youth and young adults, and have coached baseball from T-ball through post high school, and coached all ages of Destination Imagination for many years. Currently, I am the President of Challenge Me Inc., a 501c3, which provides training and education for Destination Imagination team managers, and administers the program in Andover, MA.