



**Jared Johnson, Director of Business Development, Business Enterprise Institute, Inc.**

As the Director of Business Development with Business Enterprise Institute (BEI), the preeminent Exit Planning resource for business owner advisors in North America, Jared serves as an expert in helping Members understand the tools needed to grow a service offering to drive increased revenues within their firms. He specializes in the implementation of strategies designed to grow revenue through client centric models. Prior to Joining BEI, Jared was responsible for bringing in \$250M in Annual

Revenues in a global sales organization and developed strategies within a global financial institution to double sales revenue.